

# The Corporation of The Township of Bonfield

#### AGENDA FOR THE RECREATION AND FITNESS COMMITTEE MEETING TO BE HELD November 4th, 2024 AT 5:00 P.M.

- 1. Call to Order
- 2. Adoption of Agenda
- 3. Disclosure of Pecuniary Interest and General Nature Thereof
- Adoption of previous minutes
   a. Regular Meeting of Recreation & Fitness Committee: October 7th, 2024
- 5. **Presentations and Delegations a.** None for this session
- 6. Staff Reports a. Halloween in Bonfield
- 7. Items for Committee Discussion
  - a. Christmas in Bonfield
  - **b.** OAC Grant
  - c. Recreation & Fitness Committee Organization
- 8. Motions to be Considered for Adoption
  - a. None for this session

#### 9. Correspondence

- a. None for this session
- 10. Adjournment

Small Community, Big Heart





#### THE CORPORATION OF THE TOWNSHIP OF BONFIELD Minutes of the Recreation & Fitness Committee Meeting October 7th, 2024 at 5:00 pm

PRESENT: Steve Featherstone, Chair Sheena Whalen Sylvie Lamothe Dan MacInnis, Vice Chair Holly Brodhagen

ABSENT:

STAFF: Casandra Klooster, Secretary

1. Call to order Moved by Sylvie Lamothe Seconded by Holly Brodhagen

THAT the Recreation & Fitness Committee Meeting be opened at 5:02 p.m.

#### **Carried Steve Featherstone, Chair**

2. Adoption of the Agenda Moved by Holly Brodhagen Seconded by Dan MacInnis

THAT the draft agenda dated the 7<sup>th</sup> day of October, 2024 be adopted as prepared. **Carried Steve Featherstone, Chair** 

3. Disclosure of Pecuniary Interest and General Nature Thereof None for this session

# 4. Adoption of Previous Minutes Moved by Sheena Whalen

Seconded by Dan MacInnis

THAT the Minutes of the Recreation & Fitness Committee of September 9th, 2024 be adopted as circulated.

**Carried Steve Featherstone, Chair** 

- 5. Presentations and Delegations None for this session
- 6. Staff Reports None for this session

#### 7. Items for Committee Discussion

- a. <u>Halloween Parade</u> Committee discussed plans for the upcoming Halloween Parade.
- b. <u>Christmas in Bonfield</u> Committee discussed plans for the Christmas in Bonfield event.
- <u>2024 Events</u> Committee discussed plans for upcoming events. The Remembrance Day Ceremony will be held on November 10<sup>th</sup>, 2024 at the Township Office.
- d. Lise Houle Resignation

#### Moved by Dan MacInnis Seconded by Sylvie Lamothe

That the Recreation & Fitness Committee recommends to Council to accept Lise Houle's resignation from the Committee, and that a letter be sent thanking her for her services.

#### **Carried Steve Featherstone, Chair**

e. <u>Recreation & Fitness Committee Structure</u>

#### Moved by Sylvie Lamothe

#### Seconded by Dan MacInnis

WHEREAS the Recreation & Fitness Committee terms of reference state that the Committee should be comprised of 3 or 5 members of the public THEREFORE the Recreation & Fitness Committee recommends to Council to revise the terms of reference to 3 members of the public only.

#### Carried Steve Featherstone, Chair

- 8. Motions to be Considered for Adoption None for this session
- 9. Correspondence None for this session.

#### 10. Adjournment

Moved by Sylvie Lamothe Seconded by Dan MacInnis

THAT the Recreation & Fitness Committee Meeting be adjourned at 5:40 p.m.

**Carried Steve Featherstone, Chair** 

CHAIR

SECRETARY



Status: Awarded

**Deadline:** Ontario Arts Presenters Projects - February 13, 2024

Application Type: Ontario Arts Presenters Projects Applicant: Bonfield Township

### **Project Information**

Project Title (Maximum 15 words)

**Bonfield Winter Festival** 

Project Summary (Maximum 25 words)

Multi-arts festival celebrating northern winter traditions, cultural heritage and artistic innovations.

#### **Project Category**

From the list below, select one of the following that best applies to your project. **Writing tip:** Volunteer-led organizations, ad hoc groups and collectives that have paid leadership or programming staff (full-time, part-time and contract staff) are not eligible to apply to this program. By selecting this category, you are confirming that you do not have paid programming staff.

Municipalities, colleges and universities: maximum \$5,000



#### Total amount you are requesting from OAC

This amount will be auto filled from the budget section.

\$5,000

#### **Artistic Discipline**

What is the main artistic discipline involved in the proposed project? Select one only.

Multidisciplinary or Inter-Arts

#### **Project Category 2**

**Writing tip**: Indicate if you program/book the majority of your artists independently or if you partner with other presenters to book artists as a block/touring circuit.

Independent booking

#### Audience Demographic

Youth, Family, Adult



#### **Start Date of Your Project**

The activity for which you are requesting funding cannot start before February 13, 2024.

#### 2025-02-08

#### End Date of Your Project

The activity for which you are requesting funding cannot be completed before June 28, 2024, and must be completed by June 29, 2026.

2025-02-22

# Background

Make sure that the information you give in this section shows that you are eligible to apply for this program. See the <u>Guide to OAC Project Programs</u> and the program web page for information about eligible applicants and ask program staff if you are not sure.

Tell us about who you are as an artist, arts professional, group or organization. (Maximum 300 words)

**Writing tip**: This is the place to tell the story of your group or organization and to describe what is important to you in your work and why. Your application will be assessed by a multidisciplinary jury of artists and presenters who may or may not be familiar with you or your past presenting activities. Include information about your artistic goals and share highlights from your history including recent achievements.



Note: You will be able to describe what you are planning to do, your geographic context and details on project finance in the following questions, so leave these out for now.

As a small township nestled in northeastern Ontario, Canada, Bonfield boasts a tight-knit community of 2,146 residents along the picturesque shores of the Mattawa River, within the Nipissing District and the Mattawa Voyageur Country tourist region. Despite our modest size, our township thrives on a vibrant volunteer spirit, with the majority of our events organized by dedicated community members.

The Bonfield Recreation, Events & Cultural (REC) committee comprises of five passionate volunteers, two Councillors, and one Office Clerk. Operating on shoestring budgets, often with minimal resources, we pride ourselves on producing grassroots events that draw attendees from neighbouring towns like Mattawa to the east and North Bay and Sturgeon Falls to the west. One shining example is our beloved Hallowe'en Parade, organized by volunteer Renee Contant, which brings together people of all ages from across our small township.

While our focus has primarily been on organizing activities such as sports events, children's camps, craft shows, and holiday parties to engage our residents, we recognize the absence of professional arts offerings within our community. Currently, residents must journey to North Bay and beyond to experience professional arts, limiting accessibility and cultural enrichment.

With this grant opportunity, our aim is to change that narrative. By bringing professional artists to Bonfield, we seek to inspire residents of all ages, especially children who harbour aspirations in the arts. We envision these encounters as catalysts for artistic discovery, igniting a passion for creativity and selfexpression within our community.

Describe the context in which you work. You may choose to include information about your environment, community, artistic influences and cultural identity or, as relevant, your connection to



# OAC priority groups and how they have had an impact on you or your organization's art, career/development and decisions. (Maximum 300 words)

Nestled amidst the serene landscapes of northeastern Ontario, our work unfolds within a rich tapestry of cultural diversity and historical significance. Surrounded by the natural beauty of the Mattawa River and Lake Nosbonsing, the picturesque landscapes and tranquil surroundings serve as a source of inspiration and pride for our residents.

Our population is a vibrant mix of diverse cultural backgrounds including Algonquin, Métis, Francophone and British settlers. Led by Mayor Narry Paquette, who proudly represents the Algonquin community, our township also welcomes a growing influx of newcomers from other parts of Canada and international locations.

There exists an eagerness among both longstanding residents and newcomers to unearth and celebrate the diverse narratives that define us. We embrace the transformative impact of the railroad, which played a pivotal role in shaping our township's development, while also striving to elevate indigenous narratives and traditions that predate this era, ensuring that Bonfield's rich heritage is celebrated in its entirety.

As we honour our past, we also look to the future with a forward-thinking mindset. We believe that artists and the arts serve as catalysts for both preservation and progress, grounding us in our roots while inspiring new possibilities.

With this grant, we aim to support artists who not only share our rich history but also bring innovative technologies to our community. By blending tradition with innovation, we envision a future where Bonfield thrives as a dynamic cultural hub, that embraces both its heritage and the advancements of tomorrow.



Name	Role		
Nicky Kunkle	CAO, Bonfield Township		
Steve Featherstone	Bonfield Councillor & Chair, REC Committee		
Casandra Klooster	Office Clerk, Bonfield Township		
Nathalie Bertin	Volunteer Member, REC Committee		
Renee Contant	Volunteer Member, REC Committee		
Lise Houle	Volunteer Member, REC Committee		
Sylvie Lamothe	Volunteer Member, REC Committee		
Dan MacInnis	Councillor, Bonfield Township & Rec Committee Member		
Cassandra Pugh	Volunteer Member, REC Committee		
Applicant CV(s), Resumé(s) and Bio(s)			



BIO\_for\_Bonfield\_REC\_Committee\_Members.pdf 26.4 KB - 2024-01-31 14:03

Total Files: 1

#### Enter the address for your website

bonfieldtownship.com

### **Support Material**

#### **Support Material**

It is the applicant's responsibility to provide support material according to the listed requirements. Preparing and submitting artistic examples and support documents takes time. OAC recommends beginning this process as early as possible.

If files or links do not conform to the basic upload requirements (types, formats, sizes and minimum/maximum number of files), the system will prevent the application from being submitted.

If the provided artistic examples and support documents do not meet all program application requirements, the submitted application will be considered ineligible and will be withdrawn from the competition.

If the provided artistic examples and support documents exceed program application limits, assessors will be instructed to restrict their review time.



# Artistic Examples

#### Describe how the artistic examples below relate to your project. (Maximum 150 words)

The artistic examples provided reflect Bonfield's past achievements and our commitment to community engagement of all ages. They demonstrate our capability to organize and present professional artists effectively.

These examples underscore our dedication to presenting professional artists who not only entertain but also engage audiences with meaningful cultural experiences, enriching our community's artistic landscape. Beyond Ireland's, traditional music repertoire showcases multicultural influences, while Rendez-vous, integrates Métis folklore and storytelling, celebrating local cultural traditions. Additionally, Yvan Dalcourt's expertise as a folklorist and Métis poet adds authenticity to our artistic offerings.

#### The following instructions will assist you to prepare and submit your artistic examples.

**Writing tip**: Provide examples of work by the artists you intend to present and, when relevant, examples of past presentations that show audiences engaging with the work. If you haven't confirmed the programming for the proposed project, include examples of work by artists you have presented in the past.

If possible, include an image of the venue to give assessors a sense of the size and feel of the space.



#### Audio - File Upload

- Acceptable formats: MP3 or WAV
- Maximum size: 20 MB
- Do not use accents or special characters in your file names as they may cause application submission errors (e.g. "';
   : ~! % ^ \*).
- If you provide an audio/video file that is longer than the maximum length allowed, you must indicate the track number and/or cue count to indicate which specific section is to be reviewed by assessors (for example, track #, watch/listen from 28 minutes to 31 minutes).

For each example, click on **Edit Required Information** "www.arts.on.ca/getattachment/Grants/General-Granting-Info/Nova-User-Guide/Edit-Required-Information-Button.png.aspx?width=30&height=30" title="Edit Required Information Icon" /> to provide assessors with details on your artistic examples.



#### Video - File Upload

- Acceptable formats: AVI, MOV (QuickTime Video), MPEG, MP4, WMV (Windows Media Video).
- Maximum size: 500 MB. For files larger than 300 MB, we recommend uploading the file to Vimeo and providing the link below.
- Do not use accents or special characters in your file names as they may cause application submission errors (e.g. "';
   : ~! % ^\*).
- If you provide an audio/video file that is longer than the maximum length allowed, you must indicate the track number and/or cue count to indicate which specific section is to be reviewed by assessors (for example, track #, watch/listen from 28 minutes to 31 minutes).

For each example, click on **Edit Required Information** "www.arts.on.ca/getattachment/Grants/General-Granting-Info/Nova-User-Guide/Edit-Required-Information-Button.png.aspx?width=30&height=30" title="Edit Required Information Icon" /> to provide assessors with details on your artistic examples.

#### **Digital Image File Upload**

- Acceptable formats: .jpg and .png only
- Maximum size: 5 MB per image
- Do not use accents or special characters in your file names as they may cause application submission errors (e.g. "';
   : ~!% ^\*).



For each example, click on **Edit Required Information** "www.arts.on.ca/getattachment/Grants/General-Granting-Info/Nova-User-Guide/Edit-Required-Information-Button.png.aspx?width=30&height=30" title="Edit Required Information Icon" /> to provide assessors with details on your artistic examples.

### Photo Library



Title:Beyond\_Ireland.jpg

Year:2023

Applicant's Credit/Role:

Description: Musical group/band photo



Artist to be presented during festival

Supporting artists' credit(s)/role(s):



Title:ComedyNight.jpg
Applicant's Credit/Role:

Year:2023 Description:



To show past event in Bonfield

Comedy night held at the Bonfield Community Centre in 2023.

Supporting artists' credit(s)/role(s):



Title:Comedy\_Night.jpg

Year:2023



Applicant's Credit/Role: To show past event in Bonfield

Comedy night held at the Bonfield Community Centre in 2023

**Description:** 

Supporting artists' credit(s)/role(s):





Title:Comedy\_night\_audience.jpg

**Applicant's Credit/Role:** Past event in Bonfield

Supporting artists' credit(s)/role(s):

Year:2023

#### **Description:**

To show full audience capacity during Comedy Night in Bonfield in 2023.





Title:Halloween.jpg

**Applicant's Credit/Role:** Past community event in Bonfield

Supporting artists' credit(s)/role(s):

Year:2023

**Description:** To show community creative engagement.

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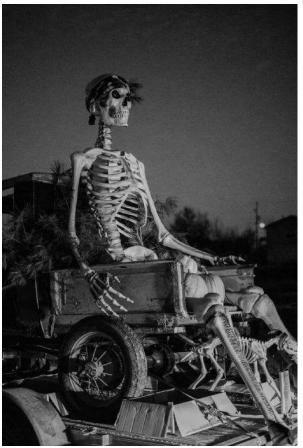
Title:Halloween2.jpg

**Applicant's Credit/Role:** Past community event in Bonfield Year:2023 Description:

To show creative community engagement

Supporting artists' credit(s)/role(s):





Title:Halloween3.jpg

Applicant's Credit/Role: Past event in Bonfield Year:2023

**Description:** To show creative community



#### engagement

#### Supporting artists' credit(s)/role(s):



Title:Halloween4.jpg

Year:2023

**Applicant's Credit/Role:** Past event in Bonfield **Description:** To show creative community engagement

Supporting artists' credit(s)/role(s):





Title:Magic\_show.jpg

**Applicant's Credit/Role:** Past event in Bonfield

Supporting artists' credit(s)/role(s):

Year:2023

**Description:** Magic show for Canada Day.





Title:Rendez-vous.jpg Applicant's Credit/Role:Artist Supporting artists' credit(s)/role(s): Year:2023 Description:Metis musical group.





Year:2023

Title:Rendez-vous2.jpg

Applicant's Credit/Role:Artist

**Description:** Franco-Metis musical group

Supporting artists' credit(s)/role(s):



Title:Rendez-vous4.jpg

Applicant's Credit/Role:Artist

Year:2023

**Description:** Melanie Smits engaging audience learning to dance Metis jig.

Supporting artists' credit(s)/role(s):





Title:Rendez-vous5.jpg

Year:2023

Applicant's Credit/Role:Artist

**Description:** Melanie Smits engaging audience



participation in Metis dancing.

Supporting artists' credit(s)/role(s):



Title:YvanDalcourt.jpg

Year:2019

Applicant's Credit/Role:Artist

**Description:** Yvan Dalcourt in a theatrical role.

Supporting artists' credit(s)/role(s):



#### Manuscript File Upload

- Acceptable format: PDF only
- All documents' page orientation must be submitted as portrait, NOT landscape.
- Written material must be typed in a sans serif font no smaller than 11-point (for example, Arial or Helvetica).
- Do not use accents or special characters in your file names as they may cause application submission errors (e.g. "';
   : ~! % ^ \*).

# Support Documents

#### **Upload Instructions**

You must upload no greater than the maximum number of documents and maximum number of pages for a document detailed in the instructions below. All documents (except for promotional materials) must use a sans serif font no smaller than 11-point (for example, Arial or Helvetica).



#### Bios, CVs or Organization Summaries of Key Project Collaborators

You may submit the following:

Bios of key artists or arts groups being presented (mandatory, 1 document in PDF format, maximum 3 pages)

Writing tip: Include 1-2 paragraphs for each artist or arts group.

If artists are not confirmed, provide information on proposed artists and recently presented artists.

Artist\_Bios.pdf

# **Project Plans**

What are you planning to do, and what do you want to achieve with this project? (Maximum 425 words)

#### Writing tip:

- Describe your proposed presenting activity (festival, series, exhibition, etc.).
- Explain how you choose the artists you are presenting, your group's artistic vision and approach.
- If your programming is not yet confirmed, describe your current plan, give examples from past programming that illustrate your group's artistic vision and approach. Explain how you will finalize your plans.



- Include information on the type and size of the venue(s) where you will be presenting the artists.
- When applicable, describe how you have approached the presentation of cultural practices and stories responsibly (for example, consultation, cultural protocols, expertise).

We are proposing a variety of arts activities for a winter festival beginning February 8, 2025 and ending February 22, 2025. The festival will include an evening of traditional music, Metis dance & storytelling with musical groups "Beyond Ireland" from Sudbury and "Rendez-vous" from Sturgeon Falls/Verner, with Metis storytellers and dancers Melanie Smits & Yvan Dalcourt. We are also planning outdoor art installations by regional artists. We have received a quote and verbal agreement from the bands, dancers, and storytellers however confirmation is pending grant approval. For the outdoor art installations, we will be working with Creative Industries North Bay to put a call to regional artists and sculptors. We have also approached Bureau des regroupements des artistes visuels de l'Ontario (BRAVO) who are keen on promoting the work of francophone artists.

The music, dance and theatrical events will be held at the Bonfield Community Centre which has a raised stage and a large area for seated audience. The installation pieces will be displayed in Kaibuskong Park, a roughly 10,000 sq/m natural public area equipped with hydro on the grounds of the Bonfield Township offices. The call will be for installations that have interactive or innovative components.

We are giving preference to the artists listed and regional installation artists in order to promote them within our community. Residents of Bonfield generally prefer to support local in as many ways as possible. We also believe that the artists listed are the ones who will best tell the story of our past and help us with ideas and visions for our future.

Other planned events during the week (outside the scope of the grant) will include an exhibition of historical images and texts curated by the Bonfield Library with a talk by a local historian; an outdoor



bonfire storytelling component; moccasin, sash weaving and beading workshops; and a creative snow sculpture competition. These new theme-oriented, creative events will provide a more robust offering to our usual skating, sledding and ice fishing activities during the coldest time of the year. Our larger goal is also to show Bonfield residents that the arts can bring many benefits to our community from general well-being and enjoyment to economic benefits as we've seen in the OAC's "Ontario Arts and Culture Tourism Profile" (2023).

Start Date	End Date	Project Activity/Task(s)	Location	Person(s) and/or Organization(s) Involved
2024-08-01	2024-08-31	Create call for submissions for installation artists	Bonfield	Bonfield REC Committee; Creative Industries North Bay, BRAVO
2024-09-01	2024-10-31	Advertise call for submissions for installation artists	Northern Ontario	Bonfield REC Committee; Creative Industries North Bay, BRAVO, and any other northern ontario arts organizations
2025-01-02	2025-02-08	Marketing & Ticket sales for music, dance performance	Bonfield	Bonfield REC Committee, Bonfield Township, various local business partners



2024-11-01	2024-11-30	Jury & selection of installation artist	Bonfield	Bonfield REC Committee
2025-02-01	2025-02-22	Presentation of outdoor installation	Kaibuskong Park, Bonfield	Selected artist(s), Bonfield REC Committee
2025-02-08	2025-02-08	Musical, dance performance	Bonfield Community Centre	Rendez-vous, Beyond Ireland, Melanie Smits, Bonfield REC Committee
2025-02-08	2025-02-17	Complementary activies: Exhibition, storytelling, snow sculpture contest	Bonfield	Yvan Dalcourt, Bonfield Library, Bonfield REC Committee

Do you plan to involve other people or organizations in your project?

Writing tip: Answer yes to this question.

This is where you will include the names of the artists you plan to present, any community partners you will be working with or any other partners in the project.

Note: This could include artists, arts workers (such as administrators, technical crew), arts and non-arts organizations, businesses, or groups.

Yes



Name	City/town/First Nation (if outside Ontario, enter province and/or country) where they live/are located	Role On Project	Is the person or organization paid for their work/participation in your project?
Rendez-vous	Sturgeon Falls	Musical group	Yes
Beyond Ireland	Sudbury	Musical group	Yes
Melanie Smits	Verner	Storyteller/Singer/Dancer	Yes
Yvan Dalcourt	Sudbury	Actor/Storyteller/Dancer	Yes
1 to 3 Artists TBD	Northern Ontario	Sculptural installation artist(s)	Yes
Creative Industries North Bay	North Bay	Volunteer-based community partner	No
BRAVO	Ottawa	Volunteer-based community partner	No

Why have you chosen, or how will you choose, the people and/or organizations you will work with? How will you work with them and what will they contribute to the project? (Maximum 400 words)

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#### Writing tip: Specify:

- if you already have a relationship with your chosen collaborators
- if your choice of collaborators includes representation from one or more OAC priority groups

We are choosing to work with artists from northern Ontario, many of whom are also francophone and/or indigenous. These individuals and organizations are integral to our project as they best represent the diverse cultural fabric and artistic traditions of our community. By showcasing their work, we aim to celebrate and preserve our unique heritage while also promoting local talent.

In selecting installation artists, we have partnered with Creative Industries North Bay and BRAVO. These organizations possess extensive experience in supporting and promoting the creative sector in North Bay, Ontario, fostering a progressive and prosperous community. Together, we will issue a call for submissions/proposals in the summer, distributing it to various arts groups throughout northern Ontario. The submissions will undergo a thorough review process by the Bonfield REC Committee, with input and guidance from Creative Industries and BRAVO. By engaging these expert partners, we ensure a fair and inclusive selection process that aligns with our project's goals.

Selected installation artists will be notified by late fall, allowing them ample time to prepare for the February installation. As part of our commitment to supporting artists, the grant funds will cover their travel expenses, ensuring equitable access to participation. Additionally, the REC Committee will provide on-site assistance with setup and takedown for all events, facilitating a seamless and professional execution. Meanwhile, Bonfield Township will take charge of marketing and promoting the activities, maximizing their visibility and impact within the community and beyond. Through these collaborative efforts, we aim to create a vibrant and engaging arts festival that enriches the cultural landscape of Bonfield and fosters connections between artists and audiences.



# How will this project contribute to your development (or to your group's overall goals)? (Maximum 200 words)

**Writing tip**: Explain how this project will develop your group's audience and increase your community's access to, and engagement with, diverse professional arts activity.

This project holds immense potential to propel Bonfield's development, especially considering our community's struggle to secure funding for arts and cultural initiatives. Despite our central position in the Mattawa River tourism region, we often go unnoticed as a destination, and our residents must seek cultural experiences elsewhere. Limited resources and infrastructure have hindered our ability to host large-scale arts productions, yet we possess smaller venues ready for development as we cultivate an arts and culture industry.

As a community, Bonfield is also ripe for an evolution. There is potential to develop a thriving arts sector along with economic benefit. We believe the arts will provide a way forward for our township to grow in beneficial ways that will ground us in our past while moving us toward the future in creative and responsible way.

What audiences, participants, communities, partners and artists do you intend to reach? What immediate and ongoing benefits do you expect the project will have for them? (Maximum 450 words)

Writing tip: Include and explain any benefits to OAC priority groups.

Include steps you are taking to improve access to your activity for audiences:

- who are Deaf or have a disability
- who live in remote areas outside your immediate community



• who have traditionally not had access to your presentations

We intend to reach our residents, who are primarily scattered throughout remote areas within the township's boundaries. This includes young families, working-class individuals, homesteaders, and middle-class newcomers. By offering professional arts events locally, we aim to provide accessible cultural experiences for all residents, eliminating the need for them to travel long distances to access such opportunities.

Our project extends beyond Bonfield to include neighbouring towns and rural communities within the region. By promoting collaboration and cultural exchange, we aim to strengthen ties between communities and celebrate the diverse talents and traditions of northern Ontario.

Through the inclusion of installations with interactive or other innovative features, we hope to inspire our young people to the possibilities of careers in the arts. The intent is to provide all of our residents as many events as possible by providing a diverse, theme-oriented program right here at home. The grant will allow us to provide these events at the lowest cost to our residents as possible encouraging high participation.

Immediate benefits of our project include increased access to high-quality arts programming for residents of Bonfield and surrounding areas. By bringing professional artists to our community, we offer cultural enrichment and entertainment options that were previously unavailable locally. Additionally, our initiatives will provide opportunities for skill development, cultural exchange, and social interaction, contributing to individual well-being and community cohesion.

For OAC priority groups we are implementing several measures to improve accessibility, ensuring venues are accessible and offering online streaming options for remote audiences. We are also actively



engaging with marginalized communities to understand their needs and preferences, tailoring our programming to be inclusive and welcoming to all.

# What are your plans to reach your intended audience, participants or community? (Maximum 225 words)

Writing tip: This may include partnering with other groups to expand your reach, marketing campaigns, etc.

To effectively reach our intended audience, participants, and community, we have developed a robust marketing strategy that encompasses a variety of traditional and digital channels. Our dedicated volunteers, who are integral members of the REC Committee, will lead the creation and dissemination of promotional materials such as mail-outs, flyers, posters, and radio advertisements. These materials will be strategically distributed across the township and neighbouring areas to ensure widespread visibility.

Moreover, the Township will actively promote the events on its official municipal website, newsletter, and various social media platforms, amplifying our outreach efforts. Additionally, our community partners, including Creative Industries North Bay and BRAVO, will play a crucial role in spreading awareness by sharing event details on their respective social media channels, thereby extending our reach to a broader audience base.

By leveraging the collective resources and efforts of our volunteers, partners, and municipal platforms, we aim to minimize marketing costs while maximizing the impact of our promotional campaigns. This concerted approach will ensure that our programming resonates with our target audience effectively, fostering greater community engagement and participation in our cultural events.

## Budget



Your budget must balance at \$0 (total expenses equal total revenues).

Your budget must balance at \$0 (total expenses equal total revenues).

Make sure that this budget matches the project you described in the rest of the application.

Tip:

- Do not include in-kind support in the budget form. You will have the opportunity to describe them in your budget notes.
- See the program web page for more detailed information on eligible expenses.

## Revenue

### Earned Revenue (click the plus button below to add)

Revenues from box office/admissions/co-productions/touring/exhibition rental/presenting/distribution	\$1,000
Fees from workshops/classes/conferences/seminars	\$0
Revenues from sales/commissions/broadcast revenues	\$0
Other Earned Revenue	



Total Earned Revenue	\$1,000
Private Sector Revenue (click the plus button below to add)	
Individual donations	\$0
Corporate donations	\$0
Corporate sponsorship	\$0
Foundation grants and donations	\$0
Fundraising events	\$0
Other Private Sector Revenue	
Total Private Sector Revenue	\$0
Government Revenue (click the plus button below to add)	



**OAC grant request amount**		\$5,000	
Other Ontario		\$0	
Federal		\$0	
Municipal/Community		\$400	
Other Government Revenue			
Total Government Revenue		\$5,400	
Total Revenue	\$6,400		
	<b>30,400</b>		
Expenses			
Artistic Expenses (click the plus button below to add)			
Fees/salaries of artists		\$6,000	

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Copyright/royalty/reproduction expenses	\$0
Other Artistic Expenses	
Total Artistic Expenses	\$6,000
Production/Programming Expenses (click the plus button below to add)	
Fees/salaries of production/technical personnel	\$0
Expenses for exhibitions/programming/production/distribution/touring/circulation/catalogues/docu mentation/publications	\$0
Venue/facility rental	\$400
Equipment expenses	\$0
Insurance/Travel/Transportation	\$0
Other Production/Programming Expenses	



Total Production Programming E	xpenses	\$400
Administrative Expenses (click th	ne plus button below to add)	
Fees/salaries of administrative/mar	keting/fundraising personnel	\$0
Expenses for marketing/communica	ation/advertising/fundraising	\$0
Other Administrative Expenses (utilities, supplies, etc.)		
Total Administrative Expenses		\$0
Total Expenses	\$6,400	
Budget notes		
Listen was the field around a set	er vour budget potes (maximum 1 000 wa	

Either use the field provided to enter your budget notes (maximum 1,000 words); or use the upload button to upload 1 document in PDF format (maximum 2 pages).



#### Tip:

Make sure that these budget notes match your budget and the project you described in the rest of the application.

As relevant to your project, your budget notes should:

- explain how you are estimating project revenues
  - For example, indicate how **Revenues from box office/admissions/co-productions/touring/exhibition rental/presenting/distribution** projections have been determined and/or relate to your past experience.
  - Include individual ticket prices.
- indicate whether other revenue sources are confirmed or pending (grants, private sector donations, etc.)
- describe any in-kind contributions (for example, donation of space, volunteer technical support, front of house)
- list individual artist fees (for example, for performers, artist workshop presenters, artistic directors, royalties)
- show how artist fees and other costs are calculated
  - For example, if an artist will be paid a daily rate, give the rate and the number of days they will work.
  - Note: The program does not fund living and personal expenses. Do not provide details of your living and personal expenses as the rationale for the calculation of artist fees. Artist fees may be used at the discretion of the artist.
- state if you are basing fees on standard rates set by institutions
- specify what larger expenses include (for example, venue rental includes one week of rehearsals, one week of shows, use of a sound system, technical staff)



- The outlined budget only includes aspects related to the use of the grant.
- Bonfield Township will pay the rental cost of the Community Centre.
- Ticket sales will provide for the portion not covered by the Ontario Presenter grant. Ticket sales will be offered by local businesses such as the Caisse Alliance, Rolly's Pit Stop and the Yogi Bar Kwik-Way.
- Administration, staffing and production for all the events listed in the grant application will be provided by Bonfield Township staff, volunteer REC Committee members and other community volunteers.
- Flyers and promotional materials will be created by volunteer REC Committee members with graphic design experience.
- Marketing will be done through the township's web site, newsletter and social media channels.
- The exhibition of historic artefacts will be produced by the Bonfield Library and their volunteer committee members.
- Should we have cost overruns that need to paid, we will adjust ticket sale prices.

# **OAC Statistics**

The following information is being gathered for OAC research purposes only. This information will not be seen by assessors and will not be considered in determining any grant amount.

## Festival



# Is the project you are applying for a festival, or is your organization a festival? (See OAC's definition of festival below.)

### OAC Definition of "Festival"

An event including an organized and multi-faceted program of arts activities that takes place within a defined and concentrated period of time of one or more days. A festival may be one-time, but is usually held on a recurring basis – most often annually. Examples of types of festivals include (but are not limited to): Indigenous arts festivals, pow wows, dance festivals, literary festivals, music festivals, fringe theatre festivals, media arts/film festivals, photography festivals, folk arts festivals, art fairs, multidisciplinary festivals, and community arts festivals.

NOTE: The following are NOT considered as festivals for OAC's purposes:

- Ongoing series of arts activities/events presented either at regular intervals (e.g. every month) over an extended period of time or seasonally
- Commercial trade fairs/conferences
- Individual works that will (or may) be shown as part of a festival (where the applicant is not the festival organizer)

Yes

## Declaration



This information is for OAC only and is not used by assessors for assessment purposes during the evaluation of your application.

I am submitting my application in:

English

## Organization Contacts

Organization Type

Not-for-Profit

## Contact for this application

The OAC will contact this person, if required, in the review of the application.

Casandra Klooster



#### Head of Organization

Responsible for managing the organization's overall operations and authorizing the application(s) submitted to OAC. This role can include a book or magazine publisher or CEO. This person will receive OAC's notices related to the status of grant notifications, invitations for OAC events and news. **To edit the Head of Organization, go to Update Organization Profile.** 

Nicky kunkel (cao.clerk@bonfieldtownship.com)

### Head of Artistic / Programming

Responsible for the organization's artistic programming. The person may be the same individual as the Head of Organization and/or Head of Administration. This role can include a book or magazine editor/editorial director. This person may receive OAC's invitations for OAC events and news. **To edit the Head of Artistic / Programming, go to Update Organization Profile.** 

Steve Featherstone (reptilestorecamp@yahoo.ca)

### Head of Administration

Responsible for the organization's finances and administration. The person may be the same individual as the Head of Organization and/or Head of Artistic/Programming. This role can include a book or magazine publisher or managing editor. This person may receive OAC's invitations for OAC events and news. **To edit the Head of Administration, go to Update Organization Profile.** 

Nicky kunkel (cao.clerk@bonfieldtownship.com)



#### Head of Board/Governing Body

Responsible for leading the volunteer board of directors or governing body of an incorporated not-for-profit organization and authorizing the application(s) submitted to OAC. This role can include a book or magazine publisher or managing editor. This person will receive OAC's notices related to the status of grant notifications, and may receive invitations for OAC events and news. **To edit the Head of Board / Governing Body, go to Update Organization Profile.** 

Nicky Kunkel

View Terms and Conditions – OAC Project Grant Applications

I acknowledge that I have read and understood the Terms and Conditions that govern applications to the Ontario Arts Council

I Agree

View Terms and Conditions – Receipt of OAC Project Grant Funds



I acknowledge that I have read and understood the Terms and Conditions that govern receipt of Ontario Arts Council funds

I Agree

#### **Applicant Declaration**

I confirm that the information I have provided in this application for funding assistance is true, accurate and complete in every respect. I understand that providing false information may result in legal liability to me and, where applicable, my co-applicant and/or the members of the ad-hoc group, collective and/or organization on whose behalf I am submitting this application.

I also confirm that I have obtained the necessary consents of all relevant individuals to provide their information to OAC and for OAC to use and/or disclose this information as set out in the Terms and Conditions.

By checking the box below, I acknowledge and confirm that I have the legal authority to: 1) submit this application on behalf of my ad-hoc group, collective or organization; ii) bind my ad-hoc group, collective or organization to the Ontario Arts Council's Terms and Conditions governing applications to OAC through its online application system (Nova) and the receipt of funds, and that my ad-hoc group, collective or organization agrees to be so bound; and iii) that all references to "I" and "we" in this application are to be read as including the ad-hoc group, collective or organization on whose behalf I am submitting this application.

I Agree



## Notification Letter

Notification Letter: Notification\_Letter.pdf